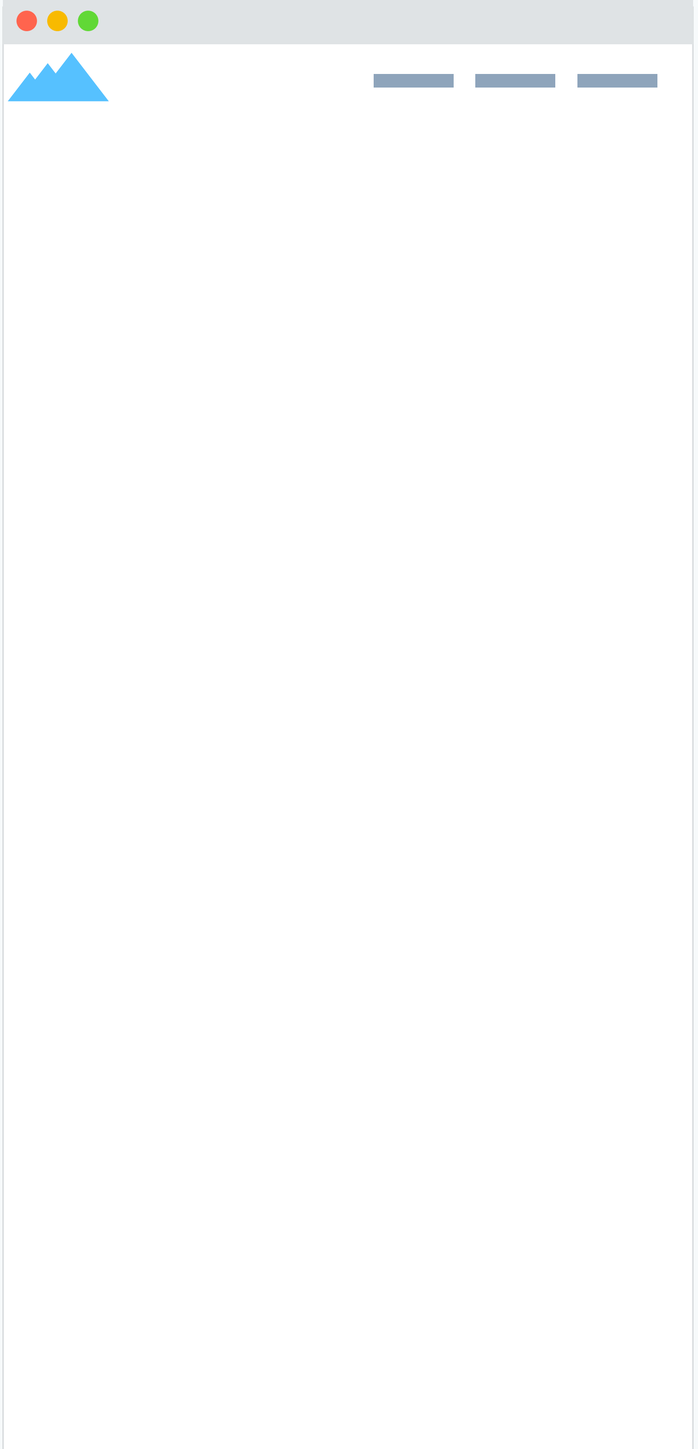
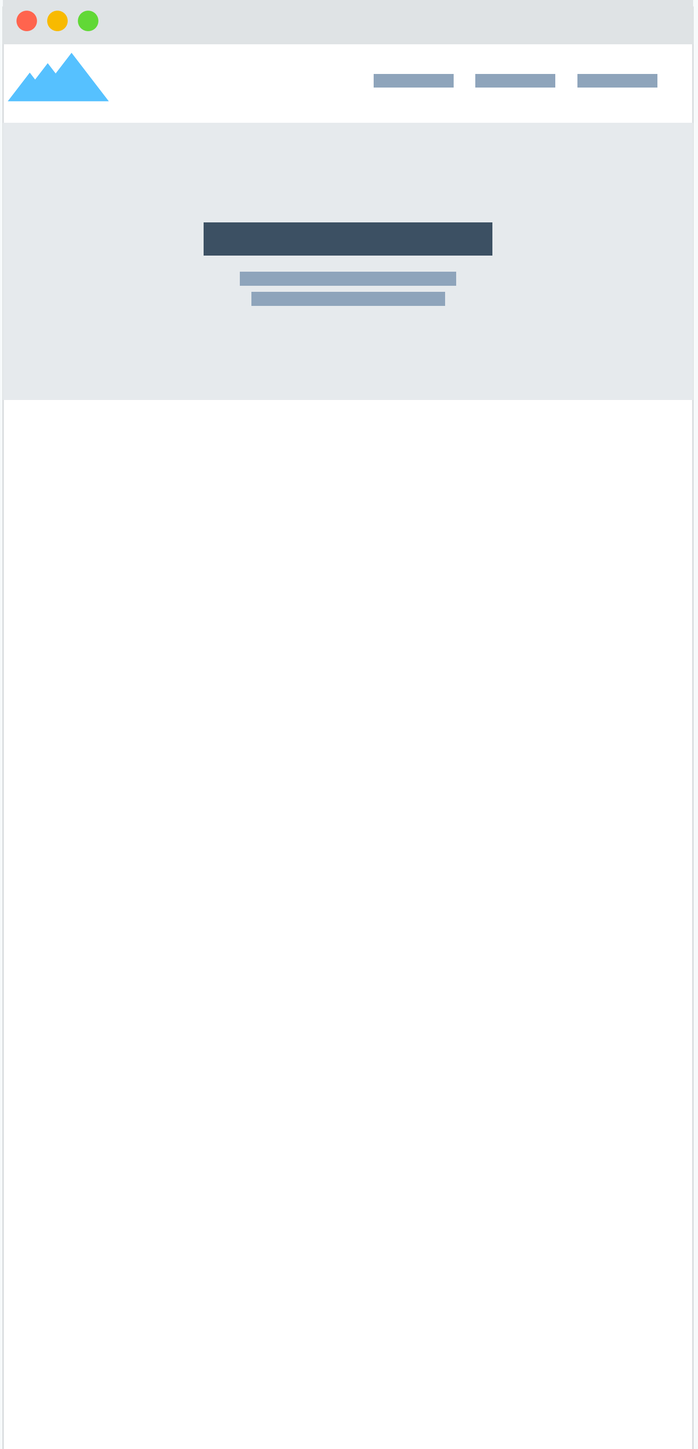
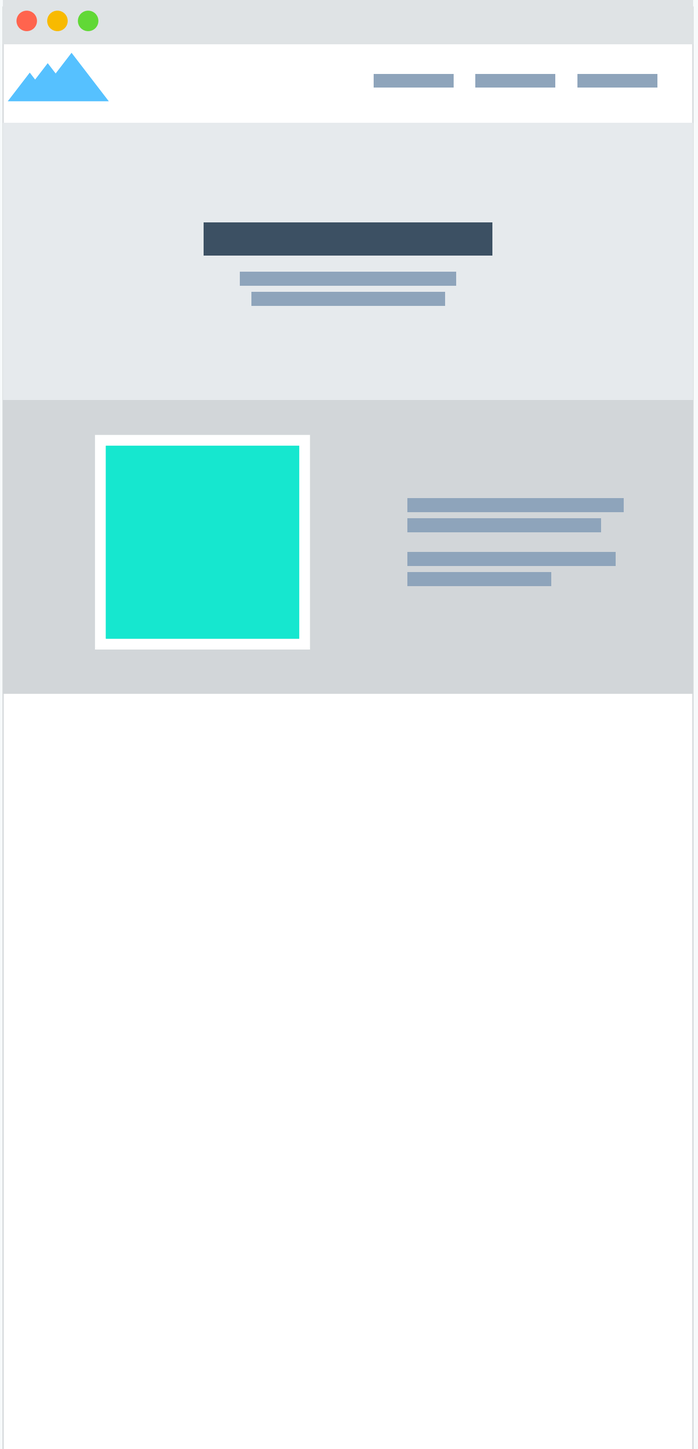
DesignAcademy.io

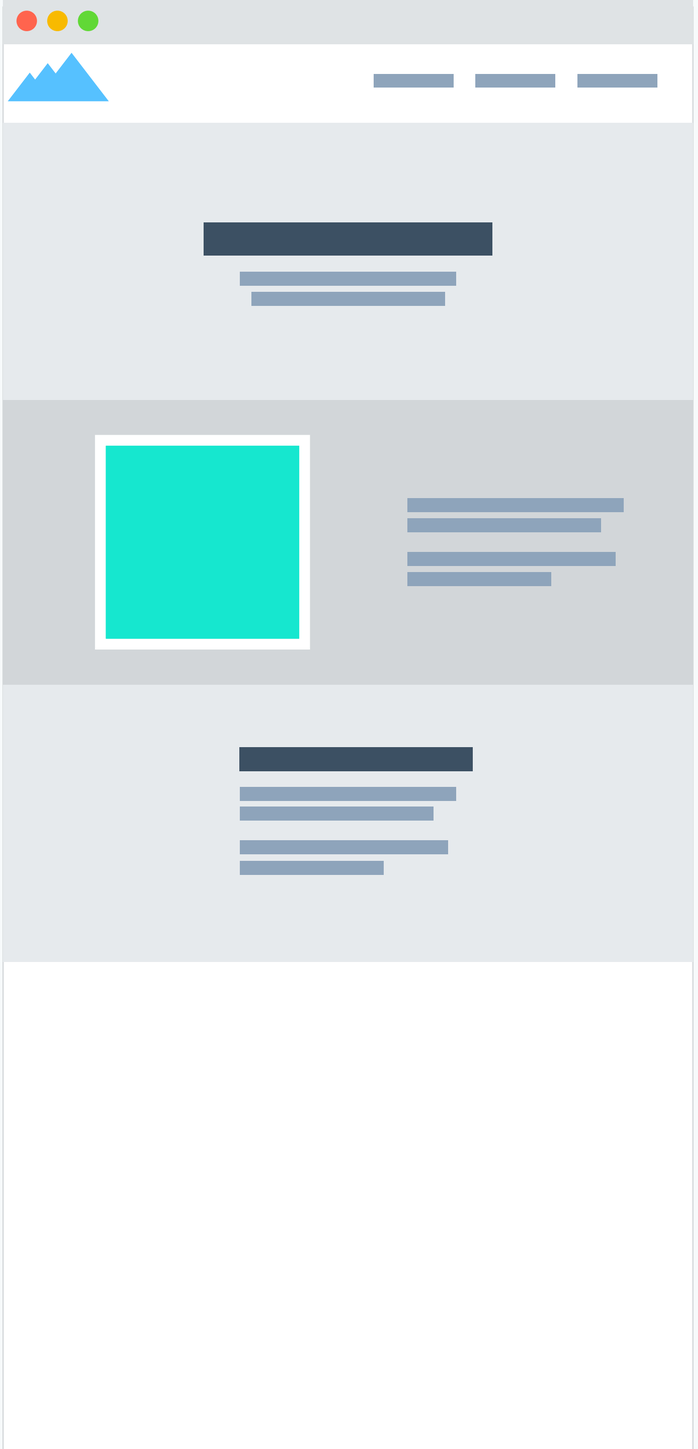
Sketching Layouts

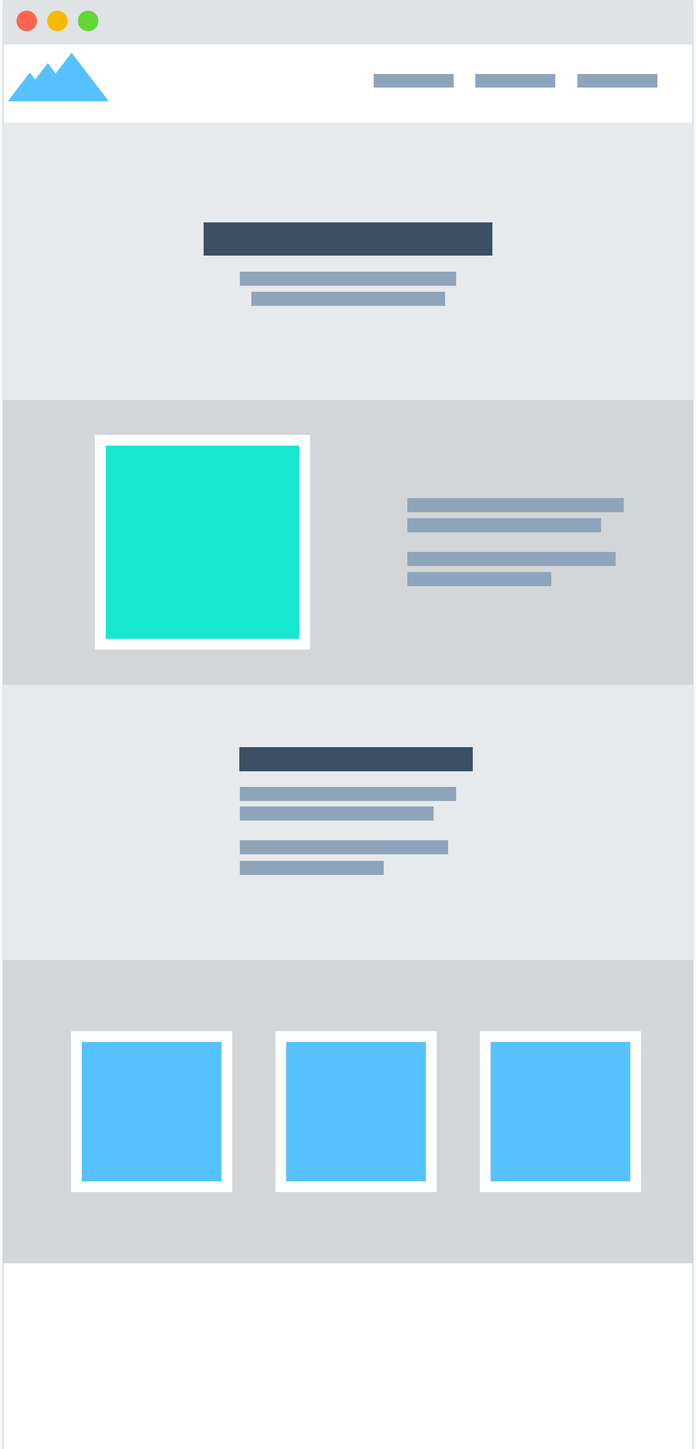
DESIGN FUNDAMENTALS

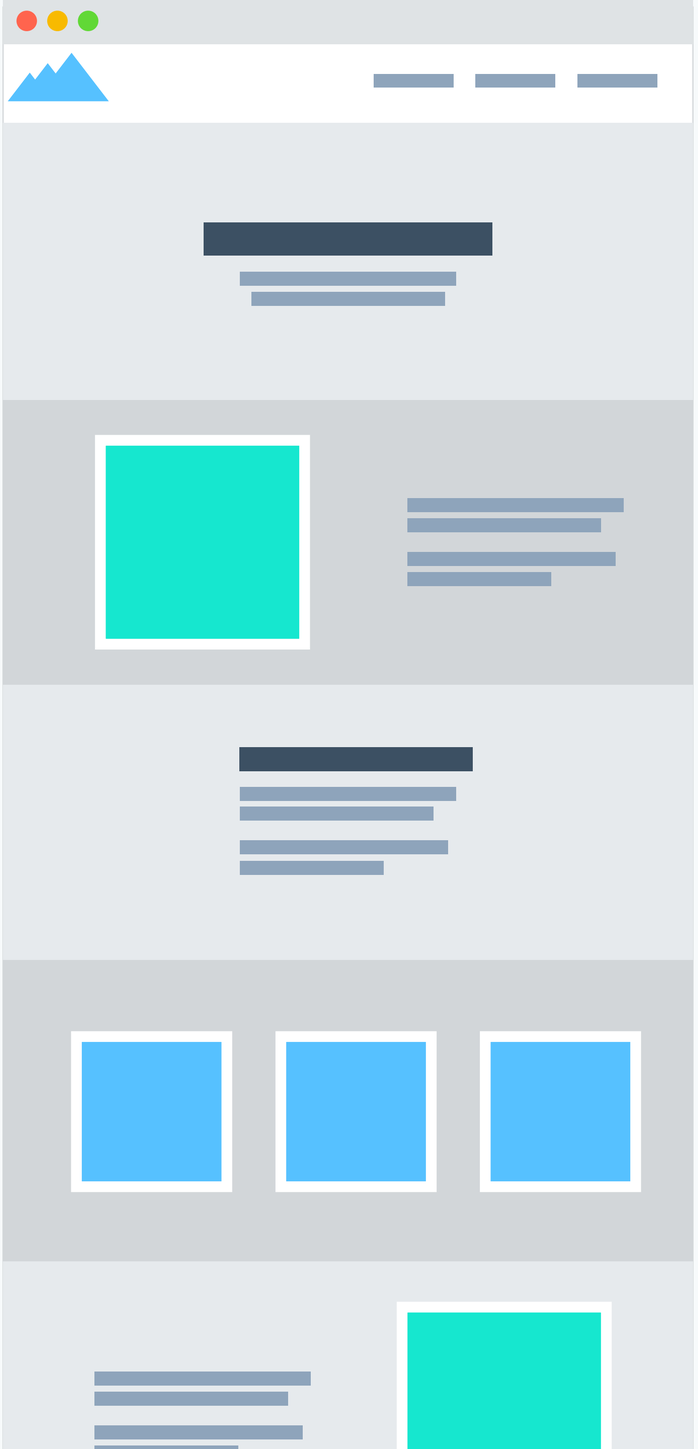




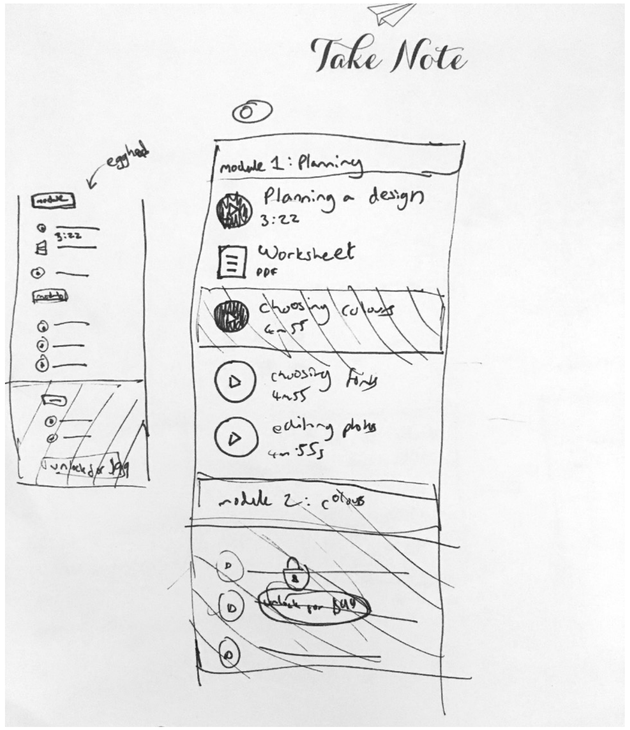


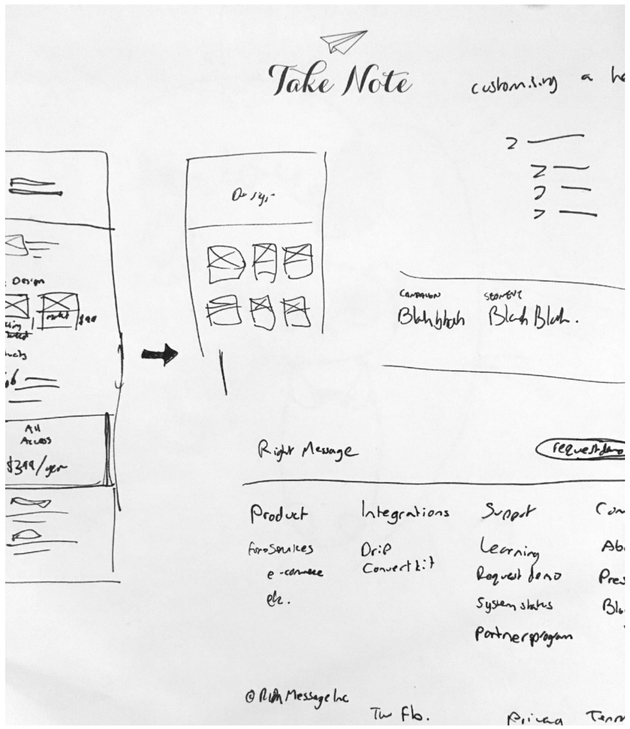


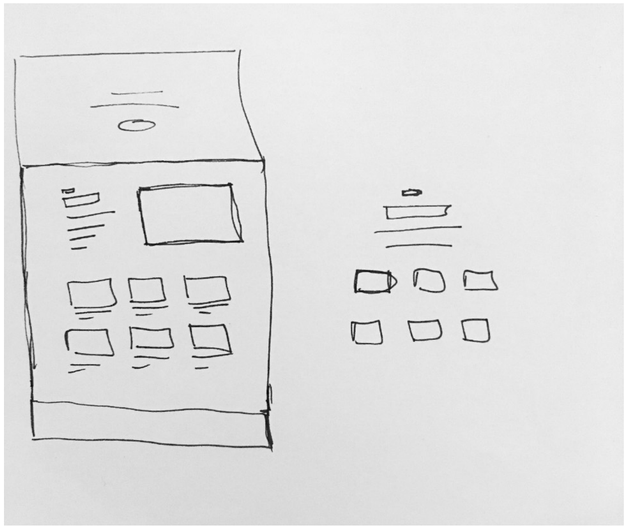


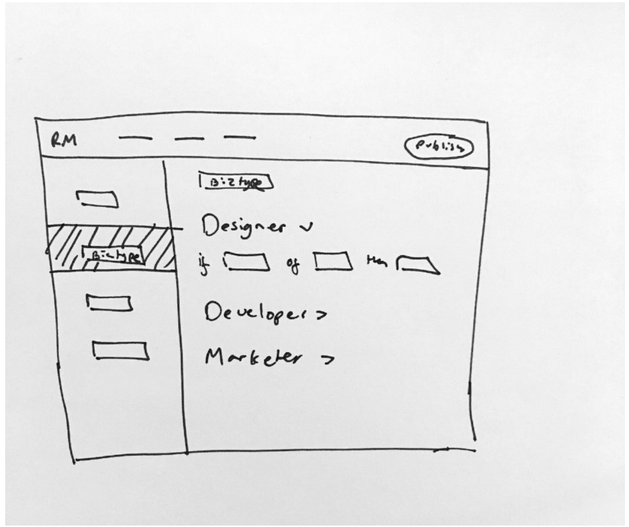


Sketching doesn’t have to
be a big deal


Take Note
module 1: Planning
Planning a design
3:22
Worksheet
PDF
choosing colours
4m55
choosing fonts
4m55
editing photos
4m55
module 2: colours


Take Note
Right Message
Product
Integrations
Support
Learning
System status
Partnerprogram

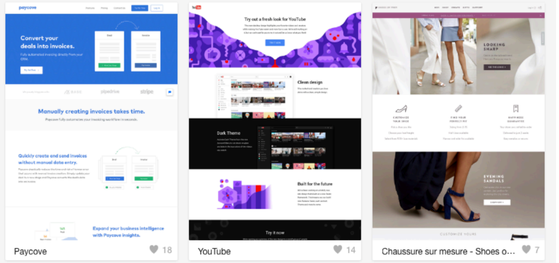



RM
Designer
Developer >
Marketer >

You will need:

✓ Your content

✓ Your folder of inspiration



Paycove 18

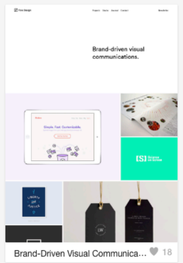
Verified 27 days ago Landings

YouTube 14

Verified 27 days ago Landings

Chaussure sur mesure - Shoes o… 7

Verified 28 days ago Stores



Brand-Driven Visual Communica… 18

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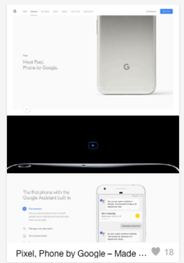

Pixel, Phone by Google – Made … 18

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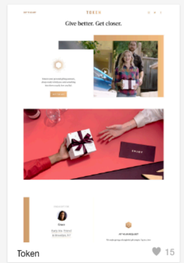

Token 15

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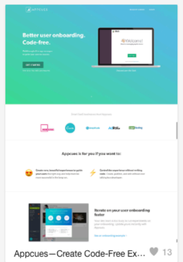

Appcues—Create Code-Free Ex… 13

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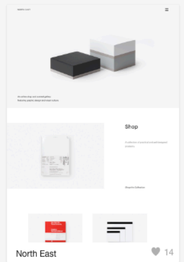

North East 14

Verified about 1 month ago Other

Shubox | Upload images to Ama… 26

Verified about 1 month ago Landings

Zendesk | Customer Service Sof… 18

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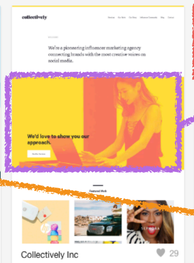


Collectively Inc 29

Verified about 1 month ago Portfolios

Atlas Server | Mapbox 15

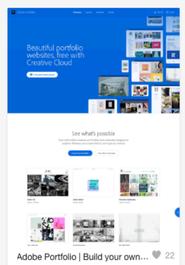
Verified about 1 month ago Landings

Smallchat 28

Verified about 1 month ago Landings

Kvell 21

Verified about 1 month ago Stores



Adobe Portfolio | Build your own… 22

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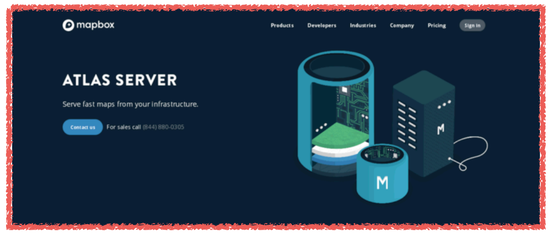
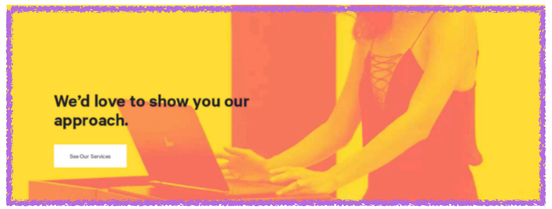
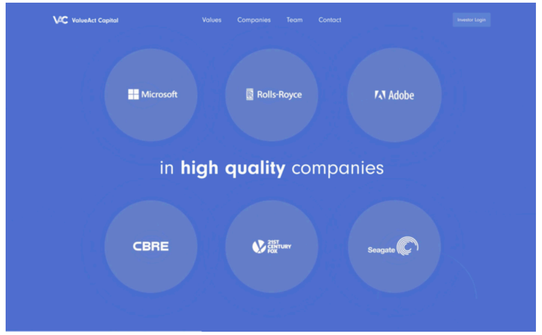
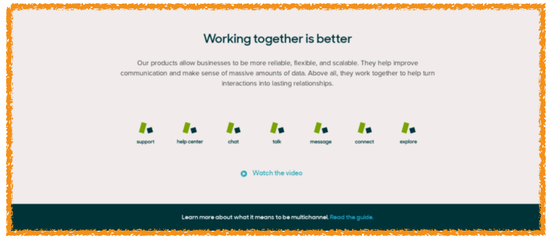
Layout option 1

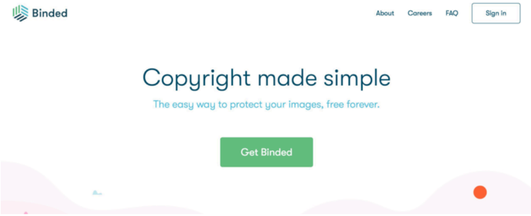


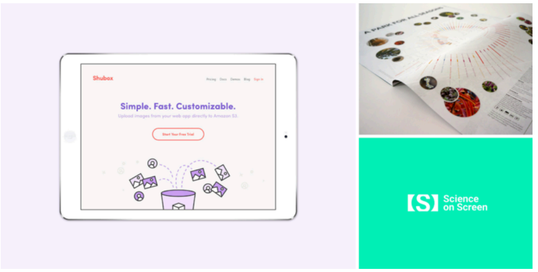


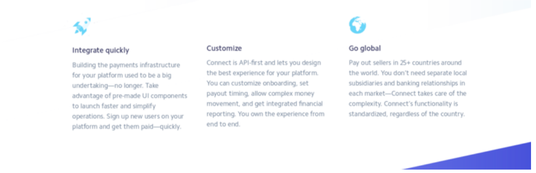


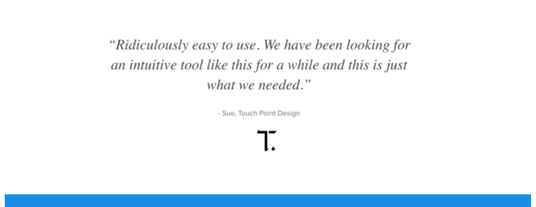


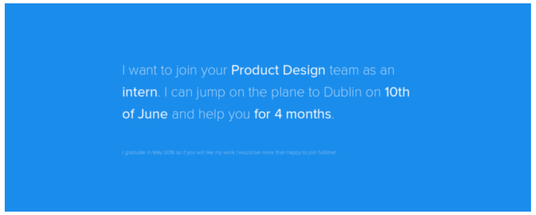
Layout option 2

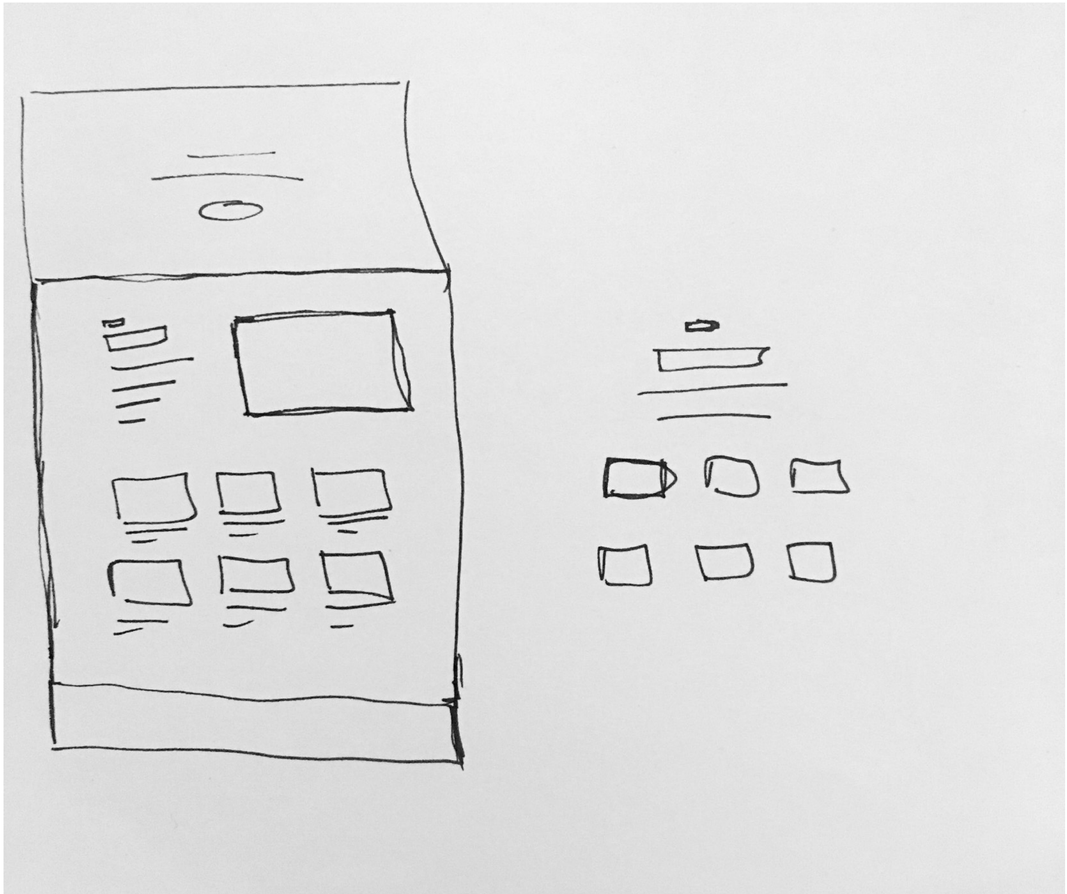












Design principles for developers taught in a non-pretentious, non-bullshitty way

Enroll now and get a free 6-day course where you'll learn everything you need to know to be able to add 'designer' to your skillset.

[email address] [Send me lesson 1]

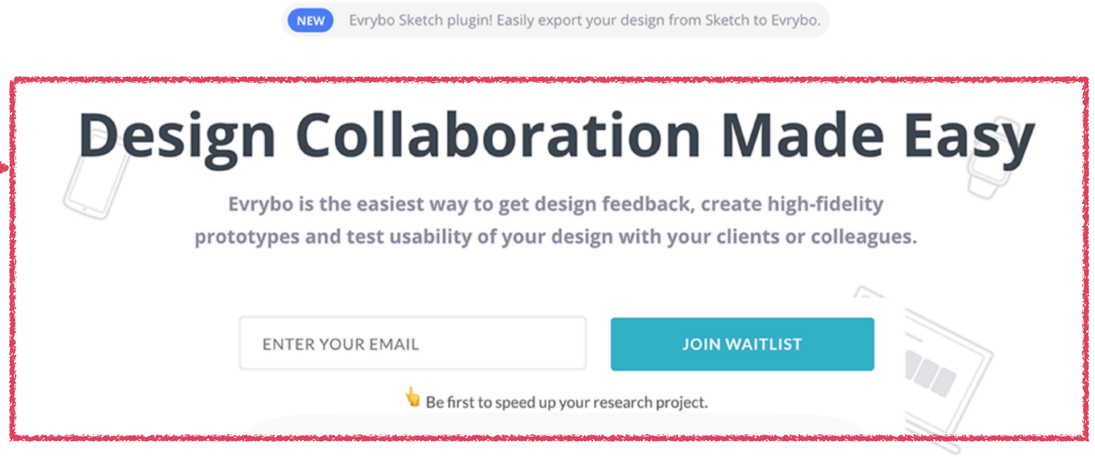
"Laura this course is absolute gold dust! I learnt so much great new stuff, there seems very little point in me pointing out the specifics because I'd just end up writing a list of everything you've covered."
—Angus Knights, Speechmatics

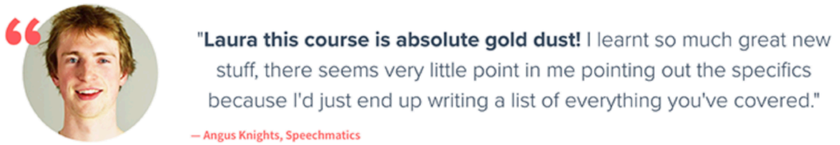
"I know good design when I see it. I start every project thinking 'this is going to look so slick & awesome'... and the results are just completely underwhelming"

Sound familiar?

Maybe you can see the difference between good design and bad but you have no idea how to replicate it. Or maybe you think design is only meant for those elusive 'creative types'—something you're not.

If that sounds like you, I want you to know…





You can have a great looking website or app without having to rely on Bootstrap or spend days scouring Dribbble taking your focus away from the important stuff.

With Design Academy, I'm working really hard to provide a systematic approach to design that you can follow to achieve a solid, user-friendly design every time.

WHAT YOU'LL LEARN

- Essential design principles for web developers
  You'll overcome some of the most common (and easily rectifiable) mistakes that web developers make.
- Learn some colour theory... without the theory
  Learn a super simple workflow that you can use on any project to get a perfect colour palette every time.
- Choosing fonts and using them like a pro
  Find out how to select good fonts from the masses and how to apply them to make your web typography awesome
- Eliminate the blank canvas: coming up with ideas
  Design doesn't have to be hard or time consuming. Learn ways to come up with unique solutions on the fly.
- Graphics & image treatments for those who can't draw
  Just because you can't draw a straight line it doesn't mean you have to eliminate imagery from your website.
- A complete developer-friendly workflow for your projects
  I've compiled the design process into something you can follow to get you from a blank screen to a great design.

Join over 5,000 developers who have finally started learning design: [email] [Send me lesson 1]

"This is the best email series I've ever subscribed to. I love the details and how you're slowly building up a whole design."

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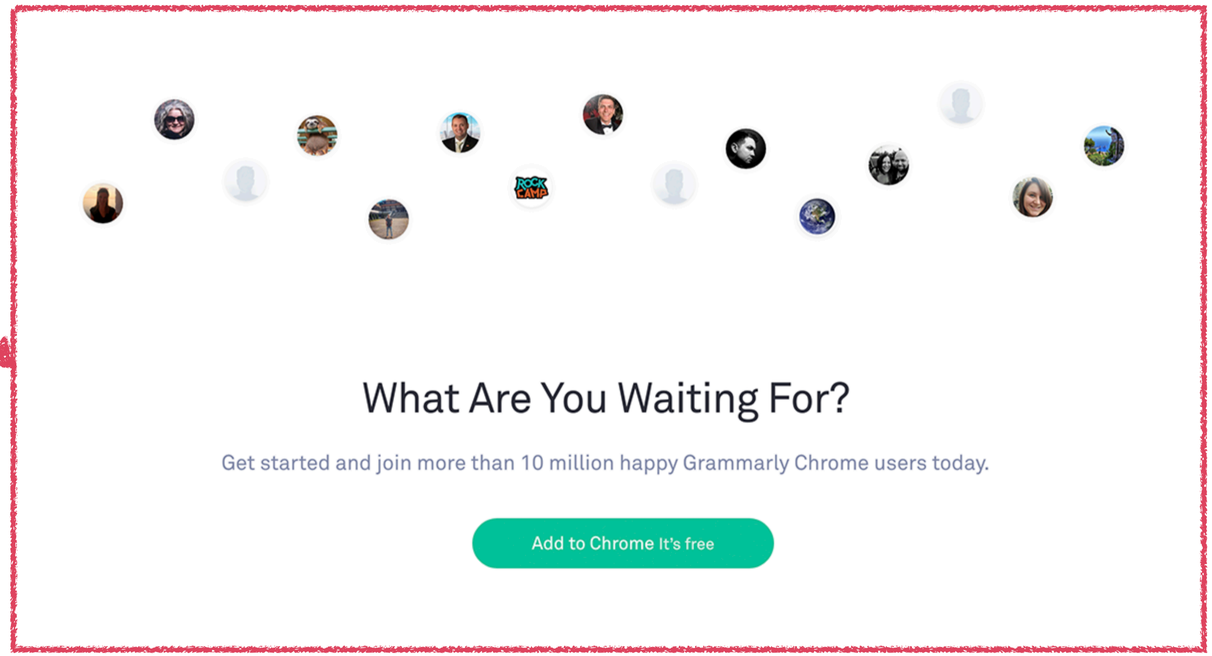
— Hrishi Mittal



EXERCISE

Use your inspiration with your content and come up with a few layouts ideas