



Photo editing for web design

DESIGN FUNDAMENTALS

#1 Use a colour overlay for a hero image

We can finance your Car

I want to borrow...

\$3,000 \$50,000

1 month 60 months

rate 9.95% rate 19.95%

\$36,750 over a period of 36 months at a rate of 11.95%*

Repayments from \$281 per week	Repayments from \$1220 per month
---	---

Get started

[*View Calculation Details](#)

Take control of your borrowing with a loan personalised to your needs



Quick and simple



Affordable



Fast approval



Take control

We specialise in helping Kiwis get the lending they need, fast and on flexible terms.

Intersection

Connecting cities and citizens



Design principles for developers taught in a non-pretentious, non-bullshitty way

Enroll now and get a free 6-day course where you'll learn everything you need to know to be able to add 'designer' to your skillset.

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"Laura this course is absolute gold dust! I learnt so much great new stuff, there seems very little point in me pointing out the specifics because I'd just end up writing a list of everything you've covered."

— Angus Knights, Speechmatics

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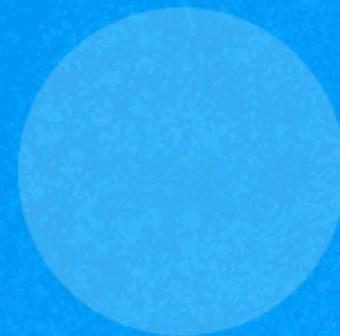
—Angus Knights, Speechmatics

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```
background-blend-mode: luminosity;
```



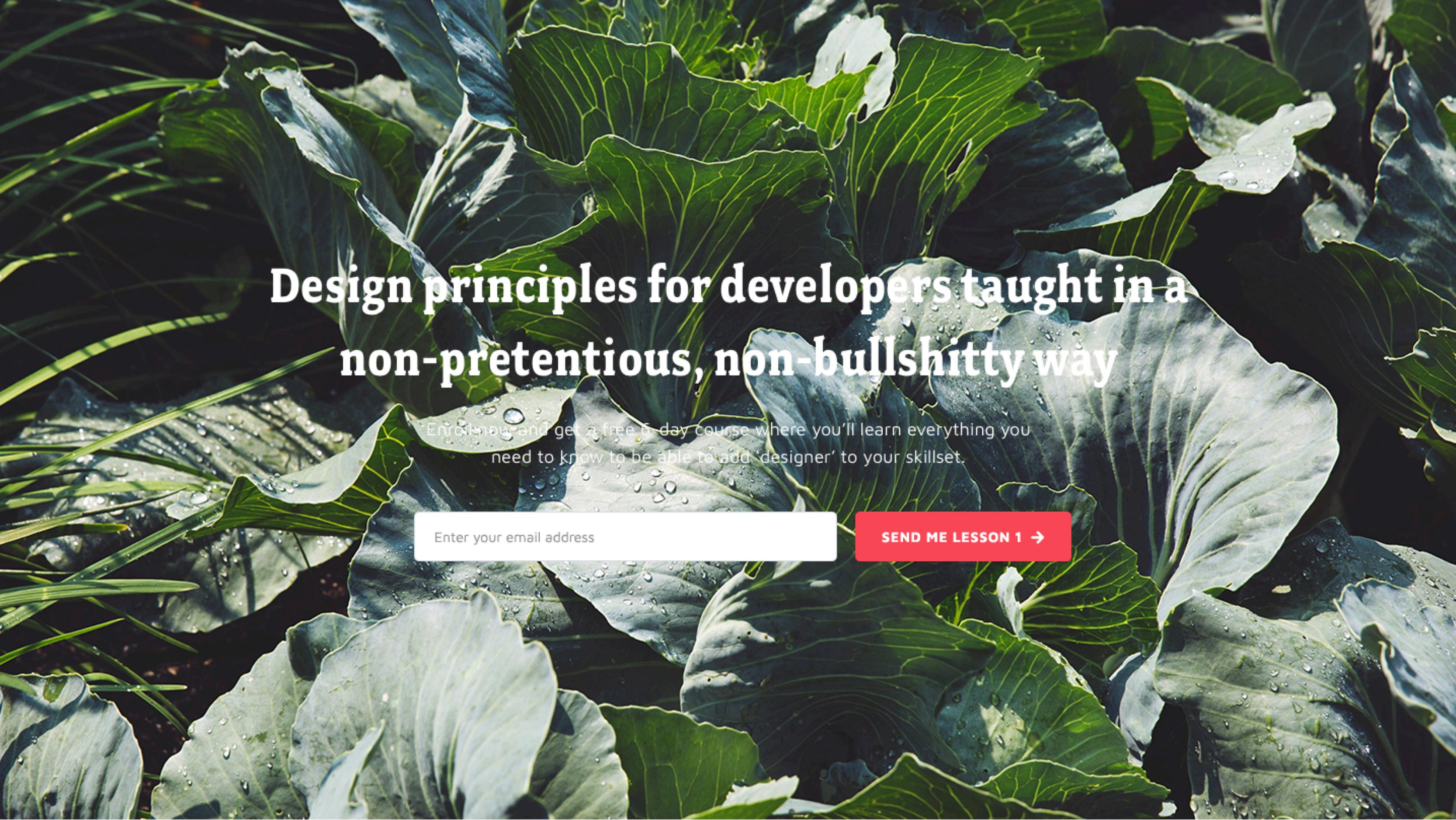
Photopea: online photo editor

Free online photo editor supporting **PSD**, **XCF** and **Sketch** formats. (**Adobe Photoshop**, **Gimp** and **Sketch App**).

Create a new image or open existing files from your computer. Save your work as PSD (File - Save as PSD) or as JPG / PNG / SVG (File - Export). Suggest new features at our [GitHub](#) or [Facebook](#). Photopea is sometimes called **Photoshop online**, but we are not related to [Adobe company](#). Our goal is to create the most advanced and affordable photo editor.

support@photopea.com | Reddit: [/r/Photopea](#)

#2 If you have a busy image, use a white box over the top to ensure readability



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Sign In

Process results from a change in the
energy level of the nucleus



Remember me

SIGN IN

VIA FACEBOOK



**#3 Use an image full width at the top
and start your text underneath it**



Simplify
• day in the life w/ a business owner
• journey through the wins of shopping on three
• small video clips of different features of being delightfully used by their customers
• video bits of calm life of business owner
• life before vs after Shopify
• estimated time savings



PULL MY ARM TO MAKE IT GROW
PULL MY ARM TO MAKE IT GROW
PULL MY ARM TO MAKE IT GROW

BOYS
THE MIND
LOSTERS CAN'T BE WINNERS
SORRY

IM FINE

ROLEX
TIME IS MONEY
BIG BENZO

691

RAGIL



My website isn't detecting the RightMessage snippet. What do I do? By Brennan Dunn

      2.5k Shares

216 5 1.3k 18

The personalization area in RightMessage is used to make adjustments to various

**#4 Fill half the page with a
photograph**



GADGETS

The development of the mass allowed the mass of atoms to be measured

🕒 2 hours ago 💬 3 Comments

SPORT

Device uses a magnet to beam. of ions, and the amount of deflection

🕒 2 hours ago 💬 3 Comments

NATURE

Deflection is determined by the ratio of an atom's mass to its charge.

🕒 2 hours ago 💬 3 Comments

Sign In

[Sign Up](#)

Username



Password



SIGN IN



[Forgot password?](#)



Allowing for field strengths
are and ceramic! Magnets, but



Creator at [Adobe](#)
Jungo Dungo

Materials but, their intense
field, are smaller and



Manager at [Invision](#)
David Rasky

The magnetic field the
electromagnet are proportional



Chief at [Autodesk](#)
Husky Pony



#5 Use interesting shapes with photographs

Hello, we're Friday

We measure employee happiness & build better teams to increase

[Get started](#)

Unhappy employees are twice as likely to leave their job in the next quarter



People in happy moods are almost six times more likely to solve a lateral thinking

Why happiness?

Happiness can help us tell you how successful your business will be.

Yes, that's a big statement and yes, happiness may sound



We believe that every workplace is compatible with a health lifestyle

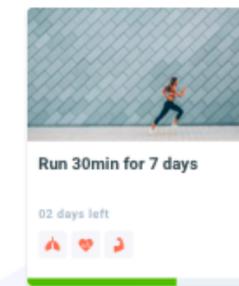
Enjoy the benefits of a healthier, happier and more productive workforce with Bodylabs

GET STARTED



Bodylabs exists to help individuals and companies enjoy the benefits of a uniquely individualized, realistically implementable health management program, without infringing on the privacy of your employees in any way.

Bodylabs measures 50 key bio-markers of each employee and profiles them





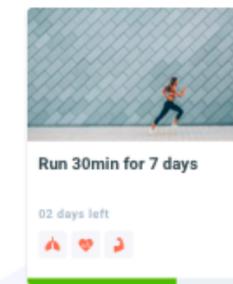
We believe that every workplace is compatible with a health lifestyle

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We believe that every workplace is compatible with a health lifestyle

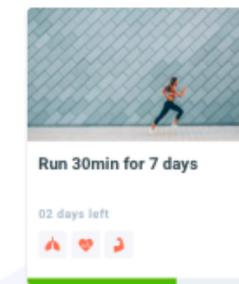
Enjoy the benefits of a healthier, happier and more productive workforce with Bodylabs

GET STARTED



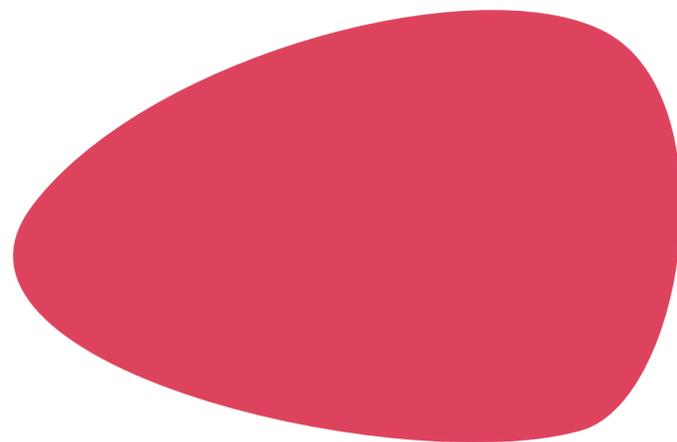
Bodylabs exists to help individuals and companies enjoy the benefits of a uniquely individualized, realistically implementable health management program, without infringing on the privacy of your employees in any way.

Bodylabs measures 50 key bio-markers of each employee and profiles them



MY PRODUCT

+



=

MY PRODUCT

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**#6 Cut out portraits and overlap
or put on coloured background**



Allowing for
field strengths
are flexible and
ceramic!

Laueran Cheesy

New Business Director at Marvel

Marvel



Short on time? Let us handle everything for you.

Our team of experts are on hand to help you iron out your strategy. We'll define your goals, create your segments and set up your campaigns so you can get on with running your business.

Let's chat →

#7 If using cut out products, let it overlap or crop out of the container

Headphones

The protons and neutrons in the nucleus are attracted to each other by a different force, the nuclear force, which

\$585

BUY



Headphones

The protons and neutrons in the nucleus are attracted to each other by a different force, the nuclear force, which

\$585

BUY



Headphones

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BUY



#8 If you want to show a vibrant community, use a pattern of faces with an overlay

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```
background-image: url("uifaces.png");
```

```
background-repeat: repeat;
```



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—Angus Knights, Speechmatics

#9 Use the Duotone effect if you need to make a few images the same style

Introducing the team:

Mary Poppins

Practically Perfect Inc

 [marypoppins](#)



Bill Nye

Science Guy LLC

 [billnye](#)

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Mary Poppins

Practically Perfect Inc

 [marypoppins](#)



Bill Nye

Science Guy LLC

 [billnye](#)



GADGETS

The development of the mass allowed the mass of atoms to be measured

🕒 2 hours ago 💬 3 Comments

SPORT

Device uses a magnet to beam. of ions, and the amount of deflection

🕒 2 hours ago 💬 3 Comments

NATURE

Deflection is determined by the ratio of an atom's mass to its charge.

🕒 2 hours ago 💬 3 Comments

**#10 Add a polaroid style border to
add some visual interest**



```
.polaroid {  
    width: 500px;  
    height: auto;  
    border: 18px solid #fff;  
    box-shadow: 0 5px 10px rgba(62, 72, 86, 0.2);  
    transform: rotate(-10deg);  
}
```

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EXERCISE

Try adding some photography to different parts of your website. Use some of these techniques to make it more interesting.