



Gathering (useful) inspiration

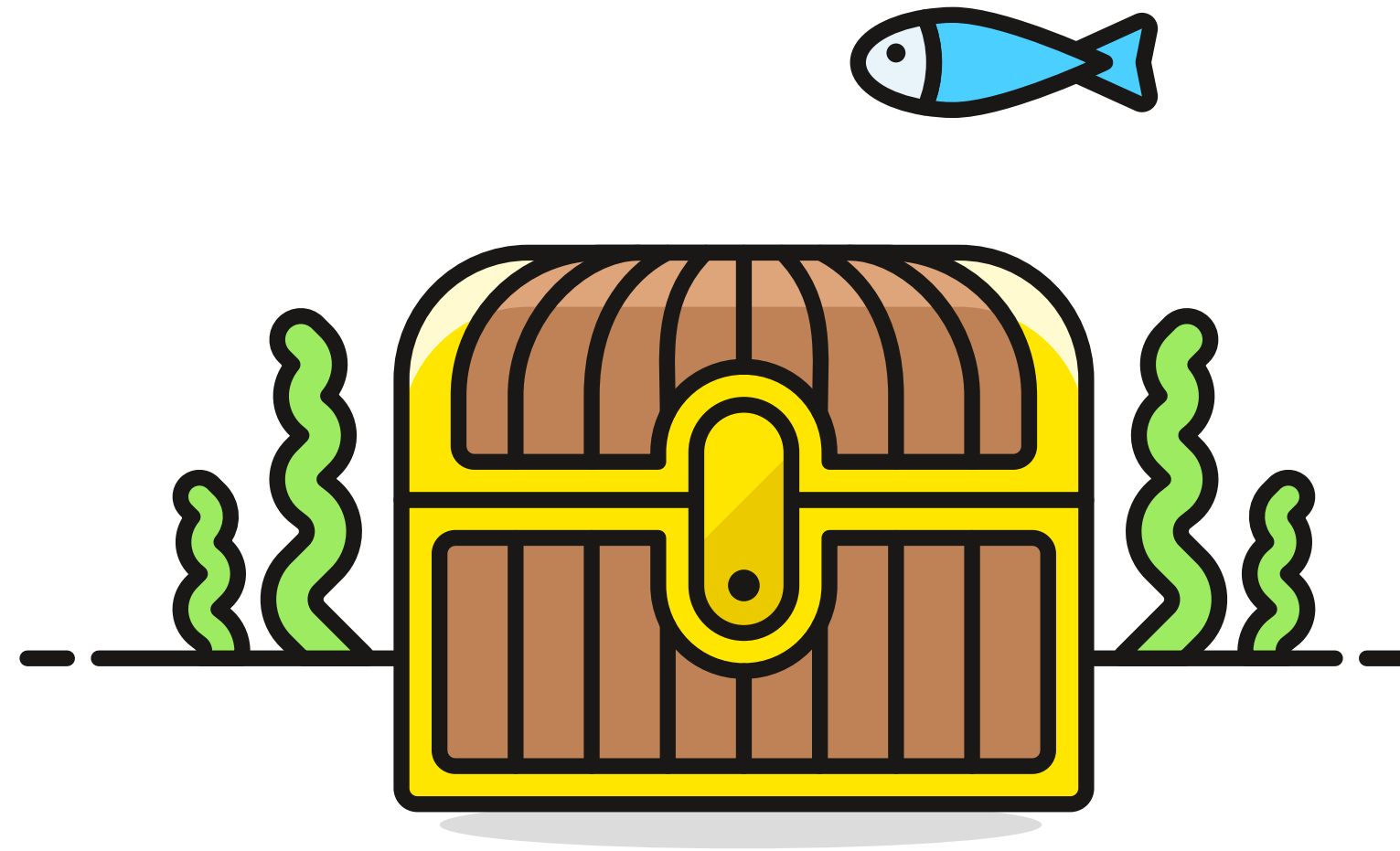
DESIGN FUNDAMENTALS

Gathering inspiration is an ongoing task

(Don't wait until you need something to go searching for it)

“I know what I want this to look like...”

But where have I seen it before?



You need somewhere to save inspiration

📁 Inspiration ▶

- 📄 Website Personalization Software | RightMes...
- 📄 ConvertFlow - Lead Generation & Onsite Ret...
- fs Features | FullStory
- 📖 Land-book - the finest hand-picked website ...
- 📄 Paddle - The better way to sell software
- 📄 atina.io
- AZ Axiom Zen | Innovation Studio
- 📄 Kinsta Managed WordPress Hosting - Power...
- 1 Countly | Product Analytics for Mobile, Web, ...
- 📄 GiveForms - Beautifully Simple Giving
- 📄 Startupscene - Discover Startups, People, S...
- 📄 Cap table management software and 409A v...
- 📄 Business Text SMS Messaging Software - Zi...
- 📄 talebook
- 📄 Baremetrics says...



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Perfect for:

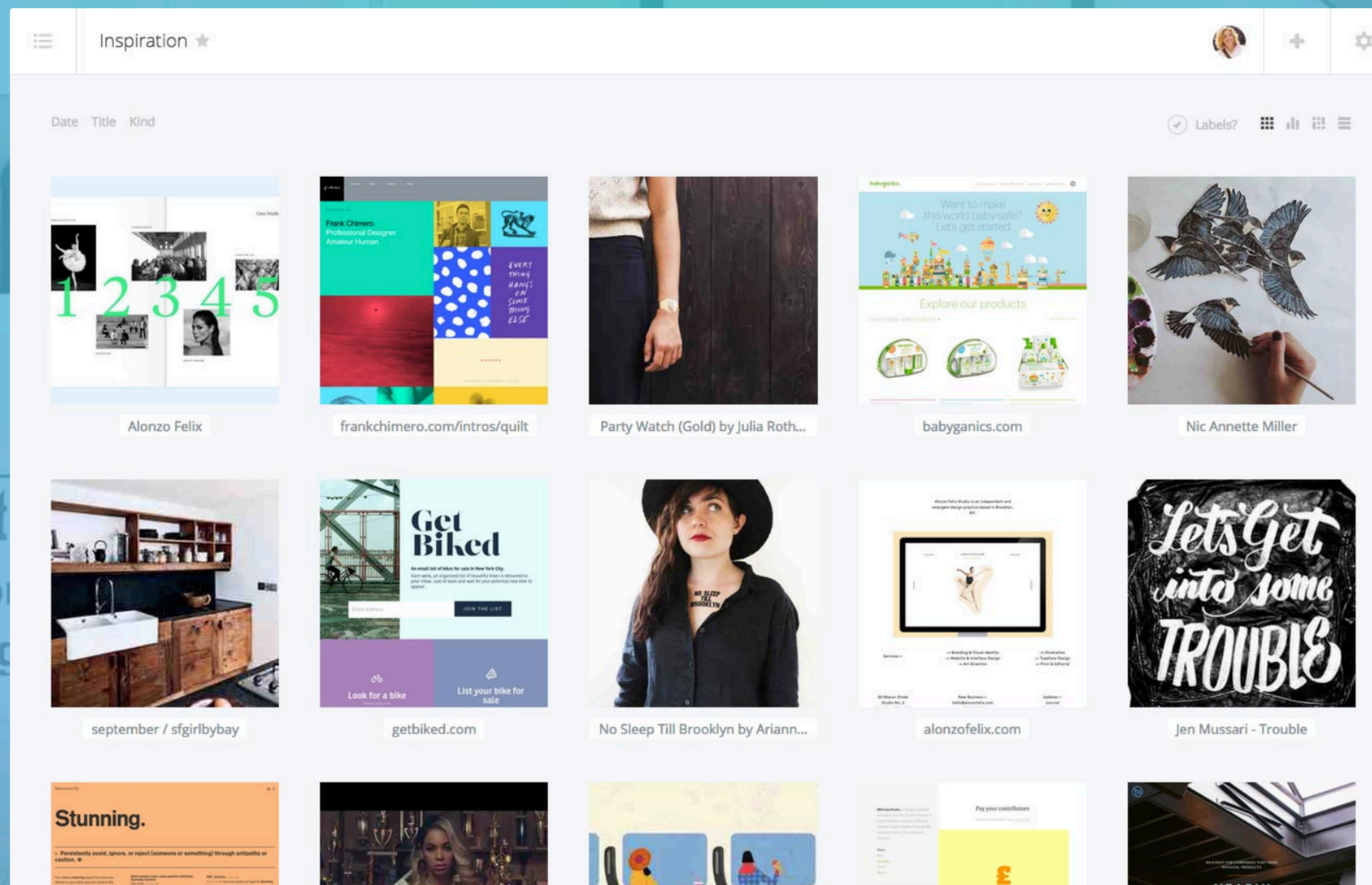
Creatives

Teams

Educators

Explorers

And you



Organise by:

Project

Client Project 1

Client Project 2

Your Side Project

Organise by:

Medium

Websites

Apps

Logos

Organise by:

Style

Fashion

Tech

Hipster

Where can you find inspiration?

If you need inspiration for apps, you need
to be physically using apps.

Always be looking for inspiration!



At the start of each project, set a dedicated amount of time (*20-60min*) to look for inspiration



EXERCISE

Find a place to keep your inspiration
and spend 30 minutes collecting
designs for your landing page